

Sóng Xanh

We are proud to announce our
Benefit Concert

“Bốn Mùa” / “Four Seasons”

SUNDAY, APRIL 10, 2011 at 5:00 PM
ST. PAUL'S LUTHERAN CHURCH & SCHOOL
13082 BOWEN STREET, GARDEN GROVE, CA 92843

FOR MORE INFORMATION,
PLEASE VISIT WWW.SONGXANH.ORG
OR CALL (949) 648-SXNK (7965)

SX

A MESSAGE FROM SÓNG XANH

Sóng Xanh

Dear Friend of Sóng Xanh,

Established in July 2007, Sóng Xanh is the young adult co-ed vocal group of the Ngàn Khôi Chorus. As a vocal group, we not only work to improve ourselves musically, but we also want to reach out and connect with others – specifically the Vietnamese and English-speaking communities. Sóng Xanh’s vision is to use our love for both music and the Vietnamese language and culture to bridge these communities and pique interest in the beauty and artistry of Vietnamese music.

On **Sunday, April 10, 2011**, Sóng Xanh will be hosting a Benefit Concert, “**Bốn Mùa**” / “**Four Seasons**,” beginning at 5:00 pm in the St. Paul’s Lutheran Church & School (13082 Bowen Street, Garden Grove, CA 92843). We would like to share with you our love of traditional Vietnamese music and invite you along an exciting journey through four seasons of songs.

In light of the current economic climate, we are extremely thankful of your support and hope that you will consider joining us in the celebration as one of our event sponsors. All amounts are greatly appreciated, as our goal this year is to continue our development while inspiring the creation of new Vietnamese music. Our proceeds of our Benefit Concert will be used to fund Sóng Xanh operations, including commissioning new music and arrangements; 20% will go to the Ngàn Khôi Chorus in support of its community mission. An important part of Sóng Xanh’s and Ngàn Khôi’s contributions to the community is the creation of different arrangements and new songs to add to the repertoire of the Vietnamese community. We hope that by encouraging this growth and creativity, a new musical language will evolve through this movement.

Enclosed for your consideration are details about the sponsorship opportunities available for our event. To maximize exposure of your company, we suggest selecting a sponsorship by Friday, April 1, 2011. **To confirm your sponsorship, please return the commitment form at your earliest convenience.** We look forward to your favorable response.

Should you have any additional questions, please do not hesitate to contact us at songxanh.ngankhoi@gmail.com or call us at (949) 648-7965 (SXNK). Thank you for your support and for your consideration of this request. We hope that you will be able to join us as we continue to share the unique beauty of traditional Vietnamese music.

Sincerely,


Coco Đan Tâm Đỗ Nguyễn
Lee Lee Mai-dinh Việt Hải Việt Hùng



ABOUT SÓNG XANH

SX our history

Sóng Xanh was formed in July 2007 to provide a setting where the young members of Ngàn Khôi can develop friendships and enjoy each other's company while using musical performance as a means to give back to the community. Sóng Xanh also nurtures the growth and development of musical and cultural leadership within future generations of Ngàn Khôi and the Vietnamese community in Southern California.

SX our mission

To preserve traditional Vietnamese music through ensemble singing and to encourage the creation of new music, which will inspire and reflect the spirit of a new Vietnamese American generation.

SX the need for Sóng Xanh in the community

Sóng Xanh was created out of a need for vocal groups where Vietnamese American youth can learn about and appreciate traditional Vietnamese music. Sóng Xanh is unique in that we focus on preserving cultural songs in addition to commissioning arrangements of Vietnamese songs and new compositions that showcase harmonies through ensemble singing.

SX why sponsor Sóng Xanh's Benefit Concert

- You believe that traditional music is a vital part of the Vietnamese culture and should be preserved
- You want to be part of a community that encourages multi-cultural activities
- You believe that the future of our community is through the youth
- You want to support and empower the cultural expression of Vietnamese American youth
- You believe in the power of music to touch the soul and bring together diverse people
- You want to help share Vietnamese cultural music with members of other communities (đem chuông đi đánh xứ người)



LEVELS OF SPONSORSHIP

We deeply appreciate your generous support. Please note that the event program poster will be located at the venue on the performance day and the introductory slideshow will play prior to the start of our event, as guests are arriving.

PLATINUM: \$300

- Recognition in all community outreach efforts (such as TV, radio, newspaper)
- 2 VIP event tickets (value \$50)
- Logo recognition on event program poster
- Logo recognition in introductory slideshow
- 8" x 10" signed picture of Sóng Xanh
- Sóng Xanh DVD (value \$10)

GOLD: \$200

- 2 VIP event tickets (value \$50)
- Logo recognition on event program poster
- Logo recognition in introductory slideshow
- 8" x 10" signed picture of Sóng Xanh

SILVER: \$100

- 2 event tickets (value \$30)
- Logo recognition on event program poster
- Logo recognition in introductory slideshow
- 8" x 10" signed picture of Sóng Xanh



in-kind donation of goods and services

MEDIA SPONSOR

To help us reach out and connect with our community, Sóng Xanh is looking for in-kind donations from media outlets, including but not limited to television segments, radio ads, or newspaper articles. We also are seeking photography, videography, and audio recording services.

- 2 event tickets (value \$30)
- Logo recognition on event program poster
- Logo recognition in introductory slideshow
- 8" x 10" signed picture of Sóng Xanh



SPONSORSHIP COMMITMENT

Thank you for considering sponsorship of Sóng Xanh’s Benefit Concert. Please review the various sponsorship opportunities described above in “Levels of Sponsorship” and indicate your desired level of participation. If you have any questions or would like to arrange a pick-up, please e-mail songxanh.ngankhoi@gmail.com or call (949) 648-7965 (SXNK).

SX sponsorship information

YES! I am pleased to support Sóng Xanh’s Benefit Concert, “Bốn Mùa” / “Four Seasons” as a:

- | | | |
|---|---------|--|
| <input type="checkbox"/> Platinum Sponsor | \$300 | <input type="checkbox"/> Media Sponsor |
| <input type="checkbox"/> Gold Sponsor | \$200 | |
| <input type="checkbox"/> Silver Sponsor | \$100 | |
| <input type="checkbox"/> Other | \$_____ | |

Enclosed is my check for \$_____ or a check will be mailed by (date) _____

PLEASE MAKE CHECKS PAYABLE TO: NGÀN KHOI
Memo line: Sóng Xanh Benefit Concert 2011

Enclosed is my cash sponsorship of \$_____

Please return this form and sponsorship to: Ngàn Khôi / Sóng Xanh

14265 Brookhurst Street, Garden Grove, CA 92843

Ngàn Khôi is a 501(c)(3) non-profit, tax-exempt institution. A tax deduction letter will be sent when your payment is received.

For our introductory slideshow, please attach a business card or email a JPEG of your logo.

SX contact information

Please provide us your contact information so that we can send you a tax deduction letter.

Contact Name and Title

Company Name

Address

City

State

Zip Code

Daytime Phone

Fax Number

E-mail

Website

Please check if you would like to be added to our mailing list